



MEMBERSHIP INFORMATION – MICROPROCESSOR CATEGORY

Savour Ottawa

Savour Ottawa develops and promotes Ottawa and area as a premier year-round culinary destination, with robust offerings of local foods and experiences for both locals and visitors to the area

Savour Ottawa is a joint initiative of Ottawa Tourism, Just Food and the City of Ottawa.

Visit www.SavourOttawa.ca for additional information.

Why be part of Savour Ottawa?

Savour Ottawa microprocessor members

- verified products will be identified as a Savour Ottawa
- use of the Savour Ottawa logo and promotional materials for certified products, as per logo terms of use
- access to a list of Ottawa-region buyers & sellers
- product profile on www.savourottawa.ca
- invitations to all appropriate Savour Ottawa promotions, events, meetings, and other Savour Ottawa opportunities
- exclusive invitation and free admission to the Farmer-Chef Meet & Greet event in February 2009
- ability to buy Savour Ottawa promotional materials, e.g. signs, stickers, etc. for additional promotion
- exclusive access to online inventory

Savour Ottawa's 'buy local' definition

Savour Ottawa's 'buy local region' includes the City of Ottawa, its neighbouring counties and the Outaouais. This includes the counties of Prescott Russell; Stormont, Dundas & Glengarry; Leeds & Grenville; Lanark; Renfrew; and Frontenac; and the Outaouais. This definition is based on the Canadian Food Inspection Agency's geographic definition of local.

About Savour Ottawa microprocessor memberships

- The Savour Ottawa Microprocessor Membership criteria were developed with feedback from focus group meetings of local microprocessors
- Membership for microprocessors will be awarded by product, as opposed to by entire microprocessor business
 - o Each product that meets the criteria (listed on following page) can use the Savour Ottawa logo and will be promoted as a Savour Ottawa product
- Membership criteria will be reviewed annually

Savour Ottawa

c/o Just Food, 501-280 Metcalfe Street, Ottawa, Ontario K2P 1R7

Tel: 613-236-9300, ext. 305 Fax: 613-236-7060

heather@justfood.ca www.SavourOttawa.ca



MEMBERSHIP APPLICATION – MICROPROCESSOR CATEGORY

valid until 2009-12-31

Applicant contact information

Proper Business name (English): _____

Proper business name (French): _____

Mailing address: _____

City: _____ Province: _____ Postal code: _____

Main contact person: _____ Title: _____

Contact tel: (_____) _____ Ext. _____ Contact email: _____

Information available to the public on www.savourottawa.ca

Location address for public (if different from above): _____

Public tel: (_____) _____ Public email: _____

Website: _____

Eligibility

- Yes, my processing business is located in Savour Ottawa's "buy local region".**

Check the city, county or region in which your business is located:

- | | | | |
|---------------------------------|---|---|--|
| <input type="checkbox"/> Ottawa | <input type="checkbox"/> Prescott Russell | <input type="checkbox"/> Stormont, Dundas & Glengarry | <input type="checkbox"/> Leeds & Grenville |
| <input type="checkbox"/> Lanark | <input type="checkbox"/> Renfrew | <input type="checkbox"/> Frontenac | <input type="checkbox"/> Outaouais |

Criteria

A micro-processed product can be considered a Savour Ottawa product if:

1. The 1st ingredient on the label is purchased entirely from certified Savour Ottawa producer(s)
OR
2. A minimum of 51% of the product by weight, measured prior to processing, is purchased from certified Savour Ottawa producer(s)
OR
3. A microprocessor has developed a micro-processed product that creates demand for an agricultural product that currently is not being grown or raised in the Savour Ottawa region (for example, if a microbrewery used local hops in one of their beers and was instrumental in developing a new market for hops, they could be included)

It is at the discretion of the Savour Ottawa verifier as to which criteria is applied (#1, 2 or 3) to each product. This is to avoid a microprocessor choosing a category that allows them to use the minimum of amount of local products – for example they could not choose #2, when they should be using #1.

Microprocessors are certified by product, not as the entire micro-processing business. The logo can be used on each certified product, not for the business as a whole.

Confirmation by recipe and receipts will be required, and all products must be in accordance with government regulations and inspections.

The Savour Ottawa region is defined as food being grown, raised and harvested from within the City of Ottawa; the counties of Prescott Russell, Stormont, Dundas & Glengarry, Leeds & Grenville, Lanark, Renfrew, and Frontenac; or the Outaouais.

